



## Jackson TV Rate Card

Revised: 1/2012

The following is a selection of turn-key services *Jackson Television* has to offer. We also offer many custom production packages for the development of television spots, promotional videos, training videos and radio spots. Please contact us at [ITV@jacksonsd.org](mailto:ITV@jacksonsd.org) for a custom quote on any service not listed below.

### Studio Shoots

*Studio shoots* can take place at either the Memorial or Liberty television studios with a choice of backdrops. We will provide all of the resources needed to produce a 3 camera live switch production from start to finish including 2 hours of post-production if necessary. Examples of program types include interview and news based programs.

**COST: \$350**

#### Resources:

- **2 hours studio time (choice of high schools)**
- **2 hours studio equipment rental**
- **2 hours pre-production**
- **2 hours post-production**
- **5 DVDs of final project**
- **Crew:**
  - **Faculty Producer**
  - **Student camera operator (x3)**
  - **Student Director**
  - **Student Audio Engineer**
  - **Student Video Engineer**
  - **Student Technical Director**
  - **Student Graphic Operator**
  - **Student Floor Manager**
  - **Student Teleprompt operator**



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### On Location (Live Event) Shoots

**Remote shoots** take place at a location of your choice. Location productions involve prep/setup time, shooting and breakdown. We will provide all of the resources needed to produce a 3 camera live switch production from start to finish including post-production if necessary. Examples of program types include sporting events, concerts and public meetings.

**COST: \$500**

#### Resources:

- **4 hours equipment rental**
- **2 hours pre-production/setup**
- **2 hours post-production**
- **5 DVDs of final project**
- **Crew:**
  - o **Faculty Producer**
  - o **Student camera operator (x3)**
  - o **Student Director**
  - o **Student Video Engineer**
  - o **Student Technical Director**
  - o **Student Graphics Operator**
  - o **Student Production Assistant**

\*\*\*Client is responsible for clearing locations for production

### ENG Shoots: (Electronic News Gathering)

**ENG shoots** take place at one or various locations. We will provide all of the resources needed to produce a news type segment of an event including post-production. Examples of program types include "60 Minutes" type news stories that can be used for television news reporting on channel 77 or for duplication for clients.

**COST: \$400**



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### Resources:

- **3 hours equipment rental**
- **1 location of your choice**
- **2 hours pre-production/setup**
- **4 hours post-production**
- **5 DVDs of final project**
- **Crew:**
  - o **Faculty Producer**
  - o **Student camera operator**
  - o **Student Director**
  - o **Student Production Assistant**

\*\*\*Client is responsible for clearing locations for production

### Additional Resources

Studio Equipment Rental: \$50.00 Per Hour

Studio Crew: \$75 Per Hour (includes all crew listed under studio shoot)

Additional Camera Operators (for remote shoots) : \$50.00 Per Shoot

1 On Air Talent/Audio: \$20.00 Per Hour

Student Post Production (editing): \$15.00 Per Hour

Post Production Faculty Supervisor: \$40.00 per Hour

DVD Duplication: \$10.00 Per DVD includes clear case and a colored dvd label

### Additional Services

**Jackson Television** also provides video and radio production services for various types of projects including television/radio advertising, training videos and sales videos. Please contact [JTV@jacksonsd.org](mailto:JTV@jacksonsd.org) for a custom quote.